



# DIVERSITY ANALYSIS

Available for Baker & Taylor and collectionHQ Customers

## COMING SOON

*Baker & Taylor will offer a solution for libraries to help them discover, manage and report on diversity- and equity-related topics.*

Healthy communities need access to inclusive library collections where patrons can find material that lets them see a reflection of themselves and celebrate the differences that drive cultural, economic and social innovation.

Yet creating and managing a collection that encompasses the wealth of human experiences can be complex and time consuming. To assist libraries with this important work, Baker & Taylor and collectionHQ offer Diversity Analysis.

**Effectively communicate diversity in your collection to stakeholders in your community.**

### Diversity Analysis is the first step towards

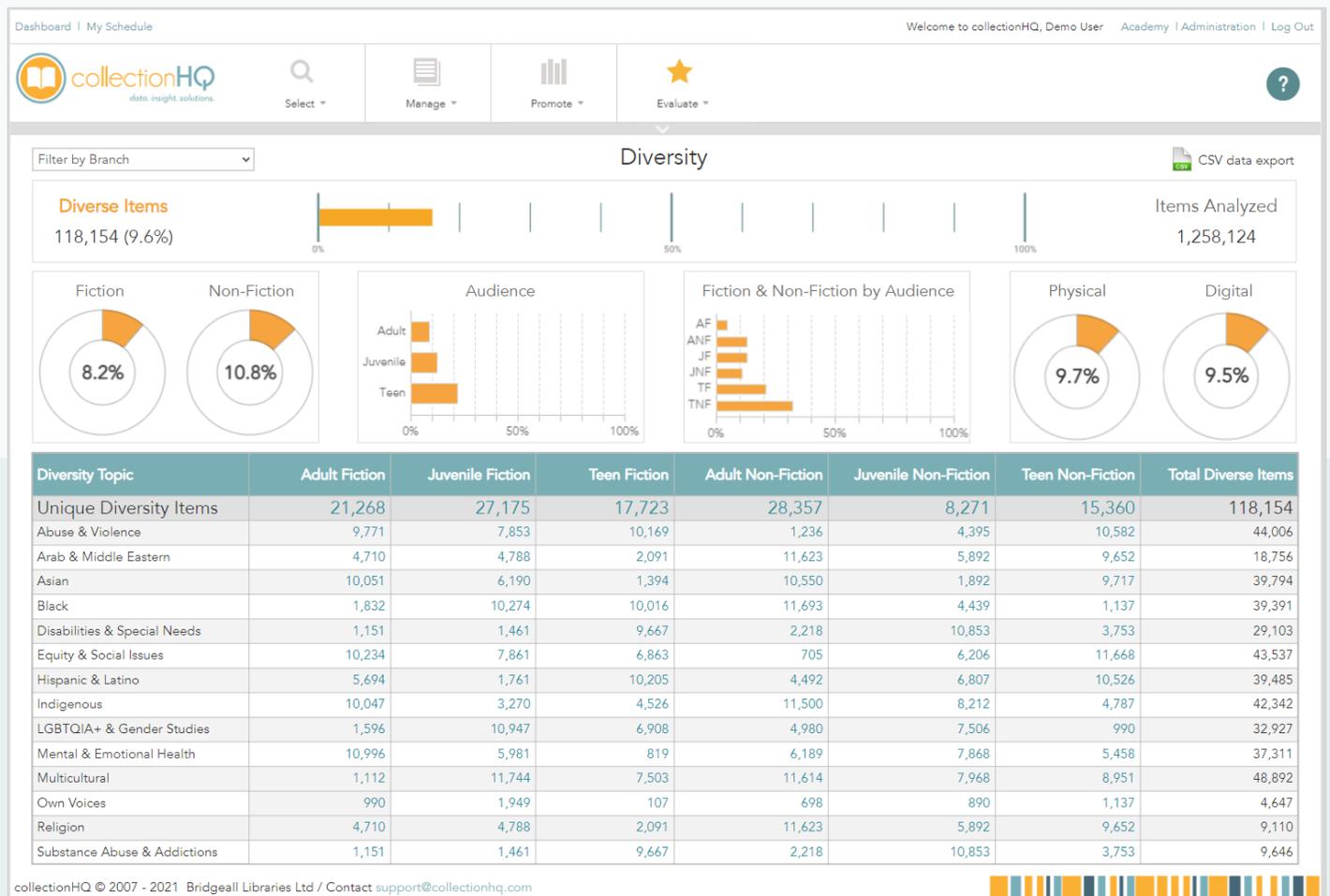
- + Discovering gaps in your print and digital collection
- + Receiving title recommendations
- + Creating an action plan
- + Making diverse, equitable and inclusive purchasing decisions

### Benefits

- + Alignment with administrative goals and patron needs
- + Maximized purchasing impact
- + Library- and branch-level analysis
- + Data-driven approach
- + Marketing insight to support DEI collections
- + Suggested future development lists
- + Retrospective conversion of library catalog\*

\*Available to BTCat customers. Catalog updated with diversity-friendly subject headlines and headings.

# Backed by collectionHQ's powerful technology, Baker & Taylor's Diversity Analysis offers insight and identifies opportunities by analyzing your collection against industry-accepted diversity topics.



Actual screen may appear different upon official release

**Perform a one-time analysis or manage your collection over time.**



**For more information on Diversity Analysis, contact your sales representative.**

